

GLATA SPONSORSHIP LEVELS

| | PLATINUM \$2500+ | GOLD \$1500 | SILVER \$750 | PREMIER \$500 | SELECT \$250 | Platinum Level Sponsors may request to support the following opportunities with benefits as presented in the table above: ☐ President's Reception ☐ Pinky Newell Keynote ☐ Lanyards ☐ Registration Gift (e.g., pens, t-shirts, tote bags) ☐ Entire Student Education Program ☐ Student Luncheon ☐ GLATA Social ☐ Your ideas are welcomed! |
|---|---|--|--|---------------------|-----------------|--|
| Provide list of Annual Meeting attendees | YES | YES | YES | NO | NO | |
| Recognition with Annual Meeting Registration Materials | YES | YES | YES | YES | YES | |
| Recognition at Business Meeting | Yes on PPT Slide | Yes on PPT Slide | Yes on PPT Slide | Yes on PPT Slide | NO | |
| Tickets to Presidents' Reception | 4 Tickets | 2 Tickets | 1 Tickets | NO | NO | Gold Level Sponsors may request to support the following opportunities with benefits as presented in the table above: Hospitality Suite GLATA Quiz Bowl GLATA Social Pens at Registration Booth Food & Drink Stations Student Education Session |
| Exhibit booth space at Annual Meeting | 2 spaces prominently positioned | 1 space prominently positioned | 1 space | NO | NO | |
| Sponsorship recognition in exhibit booth | YES | YES | YES | NO | NO | |
| Website | Logo on GLATA's homepage hyperlinked to your homepage | Logo on GLATA's homepage hyperlinked to your homepage | Logo on GLATA's sponsorship page; no hyperlink | NO | NO | Silver Level Sponsors may request to support the following opportunities with benefits as presented in the table above: Hospitality Area Educational Session Sponsor Student Luncheon Co-Sponsor GLATA Social Co-Sponsor |
| Quarterly Newsletters & Special Eblasts | Logo hyperlinked to your homepage | NO | NO | NO | NO | |
| Social Media Recognition | FaceBook & Twitter appreciation message recognizing sponsor during the month of March | NO | NO | NO | NO | |